

Health and Wellbeing Strategy 2021-2024



Dr Georgie MacArthur, Consultant in Public Health

Health-wellbeing@n-somerset.gov.uk

Introduction

- Health and Wellbeing Boards must develop a joint Health and Wellbeing Strategy (*Health and Social Care Act 2012*), meeting needs of local population, to be taken into account by LAs, CCGs and NHSE when preparing/ revising commissioning plans.
- The North Somerset Health and Wellbeing Board endorsed development of new HWBS September 2020 & the approach and timeline in February 2021.
- The HWBS is a timely and important vehicle by which to deliver a targeted action plan to bring about beneficial impacts on health and inequalities

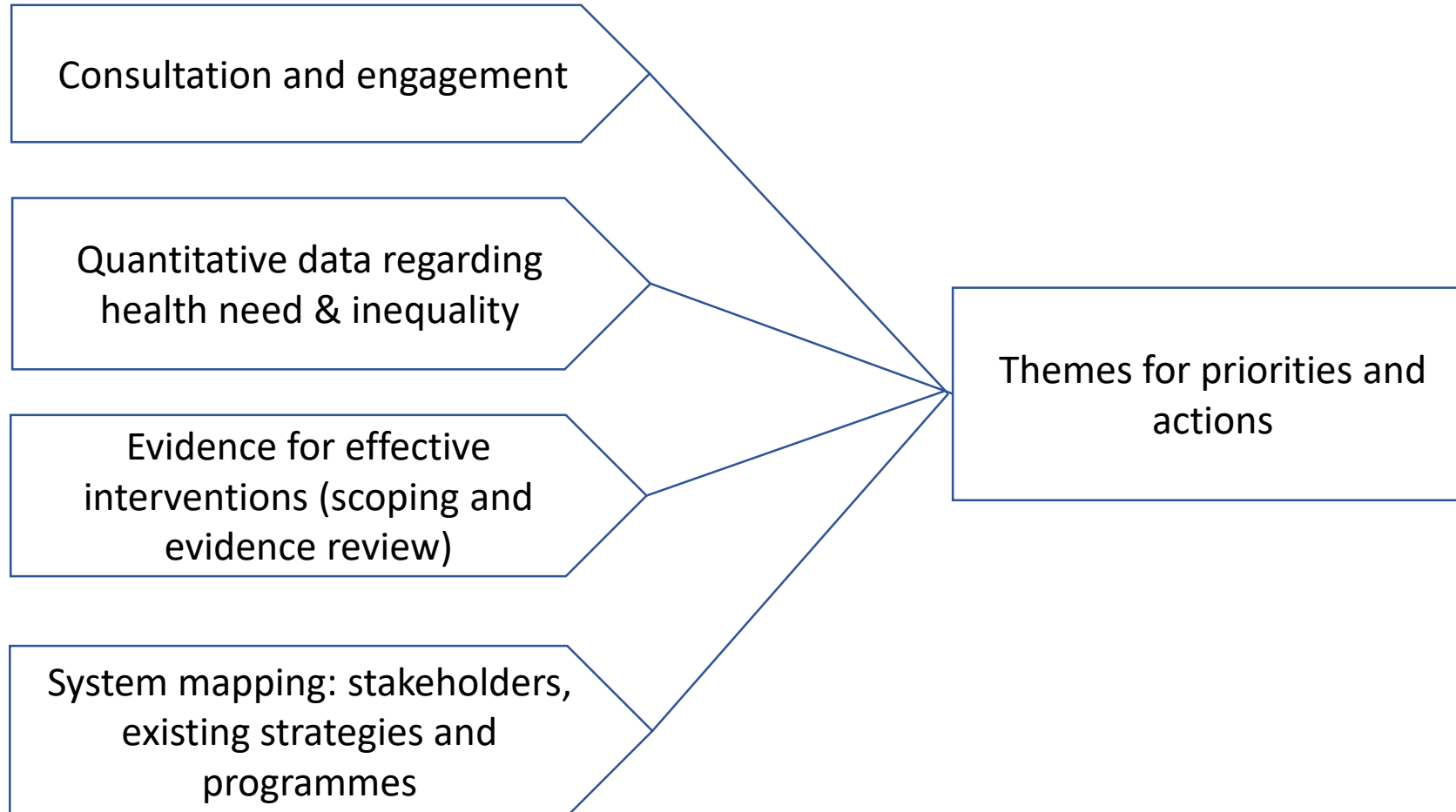
Introduction

- The joint Health and Wellbeing Strategy for North Somerset 2021-24 will outline:
 - Shared ambitions for improving health and wellbeing and reducing health inequalities
 - Priority themes and health and wellbeing challenges that we will address to meet our ambitions
 - A focused action plan, demonstrating how we will meet those ambitions, who owns the action, targeted outcomes by which to measure success, and a timeline
 - Details of how we will work with residents, communities and organisations across North Somerset to achieve our goals
- Addressing health inequalities will be a central ambition, with inequalities featuring as a helical theme through the strategy and action plan

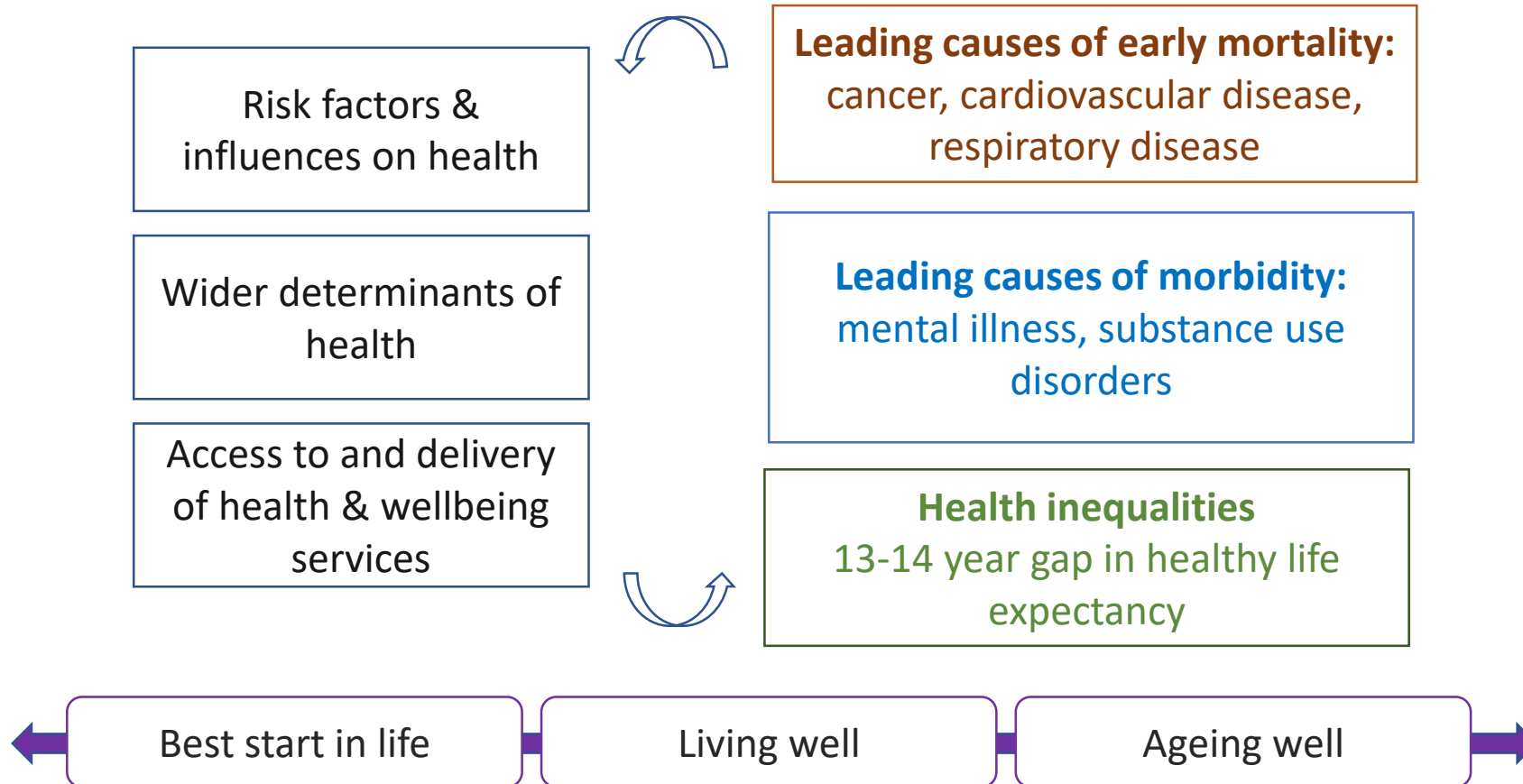
Aims

- The Strategy will encompass and build on existing programmes and strategies within North Somerset Council and the wider system to ensure it is collaborative and avoids duplication e.g.:
 - Economic Plan
 - Corporate Plan
 - NSC strategies
 - Healthier Together strategies and programmes
 - Integrated Locality Group strategies and programmes
 - NHS Long Term Plan
 - Marmot review of Health Equity, Place-based and settings approaches

Development of Strategy



Risk factors, health outcomes & lifecourse



Strategic Oversight



The HWB Strategy Steering Group (meeting every 4-5 weeks)

Name	Role, Organisation
Dr Georgie MacArthur (Chair)	Consultant in Public Health, Corporate Services, North Somerset Council
Matt Lenny	Director of Public Health, Corporate Services, North Somerset Council
Charlotte Cadwallader	Specialty Registrar in Public Health, Corporate Services, North Somerset Council
Emma Diakou	Service Leader, Business Intelligence, North Somerset Council
Vanessa Andrews	Marketing and Communications Manager, North Somerset Council
Richard Blows	Transformation Programme Manager, North Somerset Council
Jane Harrison	Head of Economy, North Somerset Council
Shelley Caldwell	Service Leader East Community Family Team and Principal Social Worker, North Somerset Council
Gerald Hunt	Head of Commissioning, Adult Social Care, North Somerset Council
Kirstie Corns	North Somerset Area Lead, BNSSG CCG
Dr Kevin Haggerty	GP and Former Chair, One Weston Partnership
Dr Natasha Ward	GP, Woodspring Integrated Locality Group
Mark Graham	Wellbeing Collective Board

Consultation and Engagement



- Consultation and engagement activities include:
 - E-consult survey for residents and stakeholders (closed 28 February)
 - Tailored survey for businesses (closed 28 February)
 - Online public and stakeholder workshops (n=6)
 - Integrated locality groups (Weston and Worle; Woodspring)
 - Town and Parish Council meetings (n=3: North, South, Central)
 - Consultation with VCSE Leaders Forum; Wellbeing Collective; North Somerset Together
 - North Somerset Council Executive, CLT, HOSP, officers
 - Health and Wellbeing Board
 - Social media, e-communication and local publication channels

Process and Timeline



For discussion and comment

- Proposed approach to developing and delivering the Health and Wellbeing Strategy and action plan
- Overarching narrative of the strategy
- Views regarding themes, priorities, interventions and services to be considered
- Comments regarding consultation and engagement plan

Thank you

Health-wellbeing@n-somerset.gov.uk